

Retailers Pick the Top Children's Apparel of 2006

Leading children's wear magazine Earnshaw's celebrates the top manufacturers in today's hottest fashion market.

New York (PRWEB) August 2, 2006 -- Earnshaw's, the leading children's apparel trade magazine, announced the nominees for the title's coveted Earnie Award today. The apparel manufacturers vying for this year's recognition represent the best in children's fashion, as voted on by their retailers. Earnshaw's will announce the winners in October at its annual Earnie Award party and will profile those companies in its November issue.

"In today's retail landscape, it's increasingly important for manufacturers to forge strong partnerships with retailers. An Earnie Award nomination reflects the superior design and service each of these vendors provide to their customers," stated publisher Stephen Schwartz.

"The Earnie Award was designed to recognize those who make great strides in children's wear design, but the spirit of the award celebrates all of those who contribute to our industry's continued success," stated Caletta Crawford, editor in chief of Earnshaw's magazine. "This year is Earnshaw's 90th anniversary, and the magazine has always been committed to supporting children's wear and those who work in the industry."

The Earnies has earned its prestigious status over the last three decades. This year, the awards focus on 21 categories within the children's apparel industry, including the infant and toddler market, girls' wear, boys' wear, sleepwear, swimwear and accessories. Nominees are selected by a committee consisting of children's wear experts; the winners are then selected by retailers across the country.

For 90 years, Earnshaw's has been the leading trade publication in the children's clothing market. Earnshaw's and earnshaws.com provide retailers, manufacturers, sales representatives and industry insiders with the vital information they need to stay current on fashion trends and business practices. The magazine is owned by Symphony Publishing, a multimedia company that publishes B2B magazines, Web sites and directories that span the music product, music education, children's fashion, footwear and golf event industries.

A complete list of the 2006 Earnie Nominees is below.

Girls' Newborn/Infant

Cach Cach
Victoria Kids
Le Top

Boys' Newborn/Infant

Baby Togs
Kissy Kissy
Zutano

Girls' 2T to 6X Sportswear

Lipstik
Flowers by Zoe
Rubbies

Boys' 2T to 7 Sportswear

Charlie Rocket

E-land

One Kid

Girls' 7 to 16 Sportswear

KC Parker

Haven Girl

Juicy Couture

Boys' 8 to 20 Sportswear

Wes & Willy

Kitestrings

Quiksilver

Best Jeans Company

Ave Blu

Tractor

Guess

Girls' Dresswear

Monkeywear

Biscotti

Plum Pudding

Boys' Dresswear

Imp Originals

Perry Ellis

Calvin Clothing

Licensed Apparel

Kids Headquarters

Franco Apparel Group

Haddad Brands

Best Entertainment Property

Sesame Street (Sesame Workshop)

Superman (Warner Bros.)

Curious George (Universal Studios)

Outerwear

Corky & Co

S. Rothschild

Kate Mack

Footwear

Baby Deer
Kid Express
Playhouse

Swimwear
Kate Mack Swim
Banana Cabana
Breaking Waves

Sleepwear
At Home
Skivvydoodles
Sara's Prints

Accessories--hair and jewelry
Wee Ones
Bows Arts
No Slippy Hair Clippy

Accessories--bags/backpacks
Romar Accessories
Accessory Network
Capelli New York

Accessories--hosiery
Tic Tac Toe/Cricket
Jefferies/Country Kids
Trimfit

Best Gift-able Items
Mud Pie
Gund
Child to Cherish

Best Canadian Brand
Deux Par Deux
Robeez
Coccoli

Best European Brand
Beetlejuice London
Catamini
Petit Bateau

Most Innovative New Brand
Hubcap/Luna Luna
Room Seven



Chick Chat

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